



Organization Building Workshop

Recruit & Retain Members

The Organization-Building Workshop teaches you how to recruit and retain volunteers and organization members with proven methods used by campaigns, parties, and non-profit organizations.

Ideal attendees for this workshop are activists, organization leaders, campaign staff, and current or future candidates for public office.

You will learn how to:

- Build lists of contacts, donors, supporters, and petition signatures
- Activate contacts with mass texts
- Connect new members on social media and in person
- Organize data with Microsoft Excel or Google Sheets
- Nurture relationships for the long term



Santa Clarita, CA



Saturday
November 13, 2021
12:00 p.m. - 3:00 p.m.



-\$25-
meal included

Register Today

Register online at LeadershipInstitute.org or contact Nathan Fatal at NFatal@leadershipinstitute.org or NFatal@leadershipinstitute.org or (978) 973-0322



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